



NEWS RELEASE FOR IMMEDIATE RELEASE

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AIRPORT AWARDED GRANT FOR AIR SERVICE DEVELOPMENT

The Corpus Christi International Airport has been awarded a \$300,000 grant by the U.S. Department of Transportation. The grant award is part of a program designed to help small airports improve the air service they can offer their customers.

The grant proposal submitted by Corpus Christi International Airport lays out a two year Marketing plan designed to:

- Market and promote the air service currently offered
- Reduce the leakage of Coastal Bend residents to other competing airports
- Increase enplanements at Corpus Christi International Airport
- Ultimately improve air service
- Address the issue of higher than average airfare for customers flying out of Corpus Christi.

Corpus Christi International Airport is one of 34 communities in 25 states that will benefit from the Small Community Air Service Development Program. According to the grant award order, CCIA was selected to receive the grant in part because of its' higher than average airfare and because of its relatively isolated geographic location. "We are thrilled to have the opportunity and the funds to promote the air service we have here and to work toward giving our customers more options when they fly," said Fred Segundo, the Director of Aviation at Corpus Christi International Airport. Airport Senior Staff, together with the airport's air service development consultant, Trillion Aviation, worked to put together the grant application.